

CascadiaIT13



Cascadia IT Conference 2013

Sponsor Opportunities

<http://www.casitconf.org>

Cascadia IT Conference 2013 is the perfect way to get the folks who influence and make purchase decisions talking about your products and services. Our attendees are looking for state-of-the-art, cost effective technologies including systems administration products and services, networking, security, virtualization and storage solutions. Get quality face time with this select audience and start a buzz that extends beyond the attendees to their management and the community at large.

CasITConf 13 encourages sponsors to attend the conference sessions, meals, and networking events beyond the exhibit area to maximize your investment and networking opportunities with participants. In addition to observing which sessions are popular and which are not, hearing from attendees (and participating alongside of them) at sessions is a great way to keep your finger on the pulse of system administrators in the Northwest.

Opportunities at CasITConf:

- Exhibit: Demonstrate and sell your product, build your company profile, interact with your customer base, and make an impact on the people who influence IT decision makers.
- Sponsor: Opportunities to support CasITConf include conference items, lunches, coffee breaks, wireless connectivity, and the reception.....see the following pages for more information
- Market: Advertise and promote your logo and brand by sponsoring the badge lanyards, USB keys, or purchasing a registration packet insert.

Attendee Profile:

- Number of attendees expected: 100-150
- IT Specialties such as system, network, storage, database, and security professionals
- Represent small organizations through Fortune-500 companies and educational facilities from K-6 through University
- Most attendees work with three or more operating systems such as Windows, Mac, and Unix/Linux
- Primarily local to Oregon, Washington, and British Columbia

For more information contact:

Paul English and Ski Kacoroski at casitconf-sponsorship@casitconf.org or call Ski directly at @ 206-501-9803

Bronze Sponsorship - \$1,000

- Logo on sponsor board in registration area
- One (1) conference registration pass*
- One (1) piece of printed material in the registration packet
- Logo on casitconf.org with link to your site
- Recognition as a Bronze Sponsor in all pre-conference materials, communications, and web site

Silver Sponsorship - \$2,500

- Large logo on sponsor board in registration area
- One (1) conference registration pass*
- Two (2) pieces of printed material in the registration packet
- Logo on casitconf.org with link to your site
- 75 word description on casitconf.org
- ~~One 6' skirted table, two chairs, and a wastebasket~~ **sold out**
- One electrical outlet (500 watt) in booth
- Recognition as a Silver Sponsor in all pre-conference materials, communications, and web site

Gold Sponsorship (Three Available) - \$4,000

- Large logo on sponsor board in registration area
- Two (2) conference registration passes*
- Three (3) pieces of printed material in the registration packet
- Logo on casitconf.org with link to your site
- 100 word sponsor description on casitconf.org
- ~~One 6' skirted table, two chairs, and a wastebasket~~ **sold out**
- One electrical outlet (500 watt) in booth
- Placement of sponsor-supplied banner at entrance to registration area
- Recognition as a Gold Sponsor in all pre-conference materials, communications, and web site

Platinum Keynote Sponsorship (One Available) - \$6,000

- Large logo and top-center placement on sponsor board in registration area
- Two (2) conference registration passes*
- Four (4) pieces of printed material in the registration packet
- Logo on casitconf.org with link to your site
- 150 word sponsor description on the conference web site
- ~~One 6' skirted table, two chairs, and a wastebasket~~ **sold out**
- One electrical outlet (500 watt) in booth
- Placement of sponsor-supplied banner at entrance to registration area
- Recognition as the Keynote Speaker sponsor during the Keynote Address
- \$3,000 LOPSA Corporate Silver Sponsor status as outlined at <https://lopsa.org/sponsorships>
- Recognition as the Platinum Sponsor in all pre-conference materials, communications, and web site

6' Table Space (Limited Supply) - \$500 **SOLD OUT**

- One 6' skirted table, two chairs, and a wastebasket
- Logo on casitconf.org with link to your site
- One (1) technical session (Saturday) registration pass*
- Unlimited Vendor Exhibition passes for staff and customers
- Tables are available for both days. Friday is a much more active day, Saturday is optional

Thursday Night Welcome Reception Sponsor - \$1,250 **CLAIMED**

- Company logo featured in marketing materials for the conference
- Logo on casitconf.org with link to your site
- Company logo featured on signage at the reception
- Opportunity to distribute one print marketing piece and promotional items/gifts at the reception
- One (1) technical session (Saturday) registration pass*

Friday Dinner Sponsor - \$5,000

- Company logo featured in marketing materials for the conference
- Company logo, link, and description (100 words) displayed on the conference Web site
- \$1,000 LOPSA Corporate Bronze Sponsor status, as outlined at <https://lopsa.org/Sponsorships>
- ~~One 6' skirted table, two chairs, and a wastebasket~~ **sold out**
- One electrical outlet (500 watt) at table
- Company logo featured on signage at the reception
- Opportunity to distribute one print marketing piece and promotional items/gifts at the dinner
- Four (4) technical session (Saturday) registration pass*

Luncheon Sponsor (2 available) - \$2,000 **1 left**

- ~~One 6' skirted table, two chairs, and a wastebasket~~ **sold out**
- One electrical outlet (500 watt) in booth
- Company logo featured on signage at the venue
- Company logo, link, and description (50 words) displayed on the conference Web site
- Opportunity to distribute one item either a print marketing piece or one promotional item/gift at the lunch
- Two (2) technical session (Saturday) registration pass*

Welcome Coffee Sponsor (Two Available) - \$500 **1 left**

- Sponsor-supplied banner placement at coffee area
- Company logo, link, and description (50 words) displayed on the conference Web site
- Company logo featured on signage at the coffee break stations
- One (1) piece of printed material in the registration packet

Session Break Food & Beverage Sponsor (Four Available) - \$500

- Sponsor-supplied banner placement at at coffee area
- Company logo, link, and description (50 words) displayed on the conference Web site
- Company logo featured on signage at the coffee break stations
- One (1) piece of printed material in the registration packet

Conference Attendee gift Sponsor (1 available) - \$1000

- Your Company logo on a branded giveaway distributed at registration
- Company logo, link, and description (75 words) displayed on the conference Web site,
- One (1) technical session (Saturday) registration pass*

Conference Lanyards (One Available) - \$2000

- Company logo imprinted on badge lanyards distributed to all attendees
- Company logo, link, and description (50 words) displayed on the conference Web site
- Company logo featured on signage in a public area
- Option to exhibit at discount

USB Drives (One Available) - \$1,000 **CLAIMED**

- Company logo imprinted on USB drives distributed to all attendees
- Company logo, link, and description (50 words) displayed on the conference Web site
- Company logo featured on signage in a public area
- Option to exhibit at discount

Attendee Packet flat paper insert: \$500

- Company materials inserted in every attendee registration packet (inserts supplied by sponsor; flat insert can be up to 10 pages stapled)

Attendee USB Drive insert: \$500

- Company materials inserted on USB Drive: 5MB or less in size, formatted as 8.5"x11" (U.S. letter-sized) pages, no trim marks, 4 pages or less in length, full-color, may include links.



**Conference passes include access to the technical sessions, vendor exhibition, and evening events, including Friday dinner; they do not include tutorials.*

CasITConf 13 Sponsorship and Exhibiting Agreement

Please check off the sponsorship and/or exhibiting opportunities of your choice. If you are a returning sponsor/exhibitor please subtract 5% from the total. Please email, mail or fax completed pp. 5-7 back to William Bilancio: wbilancio@picconf.org, FAX: (609) 219-6788 to secure your sponsorship or booth.

Sponsorship/Exhibiting Opportunities	Price
<input type="checkbox"/> Bronze Sponsorship	\$1,000
<input type="checkbox"/> Silver Sponsorship	\$2,500
<input type="checkbox"/> Gold Sponsorship	\$4,000
<input type="checkbox"/> Platinum Keynote Sponsorship	\$6,000
<input type="checkbox"/> 6' Table Space	\$500 SOLD OUT
<input type="checkbox"/> Thursday Night Welcome Reception Sponsor	\$1,250 CLAIMED
<input type="checkbox"/> Friday Dinner Sponsor	\$5,000
<input type="checkbox"/> Luncheon Sponsor	\$2,000 1 LEFT
<input type="checkbox"/> Welcome Coffee Sponsor	\$500 1 LEFT
<input type="checkbox"/> Session Break Sponsor	\$500
<input type="checkbox"/> Conference Attendee Gift Sponsor	\$1,000
<input type="checkbox"/> Conference Lanyards Sponsor	\$2,000
<input type="checkbox"/> USB Drive Sponsor	\$1,000 CLAIMED
<input type="checkbox"/> USB Drive Inserts	\$500
<input type="checkbox"/> Attendee Packet Flat Paper	\$500
Total Cost	\$

Payment and Logistics

Full payment is due 45 days after approval of this agreement, or 30 days prior to event, whichever comes first. If you would like to have the option of paying in two installments, please contact wbilancio@picconf.org to arrange this. In the event that payment is received after the due date, CasITConf reserves the right to release the sponsored/hosted event or sponsorship to another sponsor. Sponsor fees are nonrefundable and nontransferable. Failure to submit payment does not release the applicant from liability. Your company will not be included in the web site or promotional opportunities before receipt of this agreement and payment. The agreement will be considered binding when it has been accepted and signed by a representative of the PICC.

Payment Information:

Sponsorship is not held without payment. Payment is due in full with application. Make checks payable to Professional IT Community Conferences in U.S. funds only. Send checks to Professional IT Community Conferences PO Box 5161, Trenton, NJ 08638-0161 USA .

Casitconf12 Sponsorship and Exhibiting Agreement
PRIMARY CONTACT INFORMATION

Name: _____

Title: _____

Company/Institution: _____

Address1: _____

Address2: _____

City/Town: _____

State/Province _____ Zip/Postal Code _____

Country _____

Phone Number _____

Fax Number _____

Email Address _____

TOTAL DUE: \$ _____

PAYMENT METHOD

Check or money order payable to PICC
(Federal Tax ID#27-3199708)

Purchase order enclosed: P.O. Number _____

CREDIT CARD DETAILS

Visa MasterCard

American Express Discover

Account Number: _____

Expiration Date _____

Card Security Code _____

Cardholder's
Signature: _____

If the cardholder is not the primary contact, please provide the cardholder's

Name: _____

Phone Number : _____

Email Address: _____

Additional Terms:

All benefits are available schedule permitting. Prices and benefits subject to change without notice. Each 6" table space session is for one company or organization only—the time or space may not be shared without written approval from show management prior to February 1, 2013.

CasITConf shall not be liable for failure to perform its obligations under this agreement as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing, or otherwise participating in the Sponsor/Exhibitor's activity is deemed to be the invitee or licensee of the Sponsor/Exhibitor rather than the invitee or licensee of CasITConf. CasITConf shall not be liable for any injury whatsoever to property of the Sponsor/Exhibitor or to persons conducting or otherwise participating in the conduct of the conference or to invitees or guests of the Sponsor/Exhibitor. Sponsor/Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the conference facility. Sponsor/Exhibitor assumes full responsibility and liability for the acts or omissions of its agents, employees, or independent contractors whether acting within or without the scope of their authority.

The Sponsor/Exhibitor understands that neither the Group nor the Hotel maintains insurance covering the Sponsor/Exhibitor's property and it is the sole responsibility of the Sponsor/Exhibitor to obtain such insurance. Hold Harmless: The Sponsor/Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of Sponsor/Exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner and its management company, as well as their respective agents, servants and employees from any and all such losses, damages, and claims.

Acceptance of Terms

Date: _____

I, the authorized representative of the sponsor named above, accept all of the above terms and conditions.

Authorized Signature for Sponsor: _____

Authorized Signature for PICC (for PICC office use only): _____